

ERNESTO de la LOZA

909 1/2 GLENDALE BLVD. ECHO PARK, CA 90026
323-717-8903

Biography

Ernesto de la Loza is a Los Angeles based artist who has been active for over thirty-five years. His practice began through extensive travels in Europe, Mexico and the United States during the 1970's. During his travels he got to enjoy thousands of years of art and cultural production, which nurtured an awareness of the significance of art, that has survived history and its contribution to social, cultural and our physical landscape. This sensibility has influenced his own practice through his desire to contribute public works and work for gallery exhibitions to contribute to the Los Angeles landscape.

During the 1970's became an active part of what would later be known as the Chicano mural movement. Bringing art to working class Chicano communities and filling concrete walls with images that hoped to inspire unity, consciousness and hope. This moment in history was important as a platform to give young self-taught artists the space to take chances, develop art forms that impacted the public, and develop a visual language that spoke about a culture and experience that was untapped and largely invisible. Open space, open new realms metaphorically, economically and physical space.

De la Loza's aesthetic palette has developed from his public work and his commercial work. As a commercial artist who worked in the Billboard industry, illustration sign painting for independent businesses, hand lettering, and typography. He has also studied plein air, worked with airbrush, oil and easel painting. This experience combined is incorporated into his artwork and has allowed him to develop a highly skilled versatility and the technical skill to explore the elasticity of painting through many aesthetic languages such as photo-realism, abstraction and pop art.

De la Loza most recently completed a public ceramic mural at the new Youth and Technology Center in Boyle Heights. Upcoming projects include the restoration of past work and an upcoming exhibit.